

Derosia

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Frieze New York's Intimate Art Fair Pops Up at the Shed

With 68 galleries, the fair allows collectors to “spend quality time,” with works ranging from granite sculptures to contemporary Pointillist paintings.



“Joe (Flesh)” (2023) by the New York painter Sam Lipp. It will be shown at Frieze New York by Derosia of New York.

Temporary “pop-up” editions of retail stores and restaurants have proliferated in the past few years. And what is an art fair if not a specialized, group version of that idea?

The 11th edition of the fair Frieze New York will pop up at the Shed in Hudson Yards this week, from Thursday to Sunday, and will feature 68 galleries.

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“I attended Frieze New York last year as a visitor, and I appreciated the high quality of galleries and the manageable size,” Elyse Derosia, the co-owner of Derosia, located in Little Italy. “It allows you to spend quality time.”

“I had great conversations,” she added. “If I were a collector, I would appreciate that intimacy.”

She is presenting a solo booth with the work of the New York painter Sam Lipp, the subject of a show at the gallery last year. Some of his works, like “Joe (Flesh)” (2023), are painted on metal. The artist often uses steel wool as a paintbrush to create tiny dots of paint, in a contemporary spin on Pointillism.

“It’s very beautiful, and also dark and mysterious,” she said of Mr. Lipp’s work. “People responded to it strongly at the solo show we did in the gallery.”